



# HARA

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**MEDIA  
KIT**  
**2024**



# SHORT BIO:

HARA is an independent indie/dream pop songwriter and music producer from San Diego, CA. His songwriting explores the emotions within life's micro-moments, where time feels everlasting. The self-produced artist has earned the privilege of opening for national acts such as Turnover and Bob Nanna while gracing San Diego's premier venues including House of Blues and Soma. These early experiences, accumulated through bands, laid the foundation for his career. With more upcoming music, HARA continues to hone his unique sound and intent.



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# VIDEOS:





# LONG BIOGRAPHY:

HARA is an independent dream/indie pop songwriter and music producer from San Diego, CA. His songwriting explores the emotions within life's micro-moments, where time feels everlasting. The self-produced artist attended San Diego State University for Jazz performance where he studied with Mike Holguin (Celia Cruz). He dropped a semester short of graduation to work with touring bands, where he would refine his craft.

In the following 3 years of drumming/singing for several bands, he recorded 6 EPs and 2 LPs, toured nationally, and performed at SXSW in Austin, Texas. He earned the privilege of opening for acts such as Turnover, The Story So Far, Sham 69, and Bob Nanna while gracing San Diego's premier venues including House of Blues, and Soma.

He graduated from Columbia College Chicago in 2018, receiving a degree in Audio Design and Production. While living in Chicago, he had the pleasure of learning from industry professionals like world-renowned engineer Steve Albini (The Pixies, Nirvana) at Electrical Audio, Rick Fritz (Brian Wilson, Lizzo) at Audiotree, and Brok Mende of Friends of Friends Recording.



His journey connected his passion for writing songs with the technical expertise to produce music from idea to final mix. It enabled him to create for others as well as his own personal projects.

HARA's debut single, "Say When" (2023) invites listeners to reflect on the importance of being present in their lives/relationships, declaring a sentiment everyone feels for their loved ones, "Say when and I'm there for you." It takes listeners on an introspective journey woven with hazy guitars, catchy vocal harmonies, and the hopeful theme of second chances.

He released his second single, "Do This Alone," in November of 2023 - a deeply personal and heartfelt composition that explores the complexity of grief. The track's instrumentation highlights the rhythm of a heartbeat, creating a somber and atmospheric sound that accompanies the theme of loss.

Welcoming 2024 with a burst of musical energy, HARA unveiled his single, "Until You Don't." The track is a vibrant exploration of life's uncertainties, featuring a dynamic fusion of bold synths, crispy clean electric guitars, and raw gritty drums. "Until You Don't" emerges as an anthem of hope, reassuring those hesitant to move on that "A new start is around the corner."



HARA's powerful single, "Move on Too", a testament to his distinctive blend of heartfelt lyricism and ethereal production, promises to captivate audiences. A Spring of 2024 release, "Move on Too" guides listeners through a profound journey of healing and resilience with its shimmering guitars and celestial vocal harmonies, creating an immersive experience that strikes a chord with fans. "I aimed to create something deeply relatable," explains HARA. "Move on Too embodies the courage to revisit the past. Allowing ourselves to feel the emotions that come with that is a step toward healing, acceptance, and peace."

"Restart Again", released in the summer of 2024, showcases HARA's signature blend of introspective lyricism and ethereal production. The song explores the weight of broken promises and the yearning to rekindle a lost connection. "The song is about the internal struggle between holding on and letting go," says HARA. "It's a reflection of those moments when we wish we could turn back time and start over, even when we know it's impossible."



After only a few releases, he was graciously admitted to the esteemed Songwriting Retreat in New York, hosted by renowned hit songwriter and distinguished alumnus of Universal Music Publishing, Andrea Stolpe (Faith Hill, Julianne Hough).

He is working on his debut EP set to be released in the Fall of 2024.

## **CONTACT:**

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